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April 28, 2009

To My Fellow Tax Professionals:

I once approached a well respected retiring Tax Administrator and asked him candidly, "Why are you retiring?" He told me quite frankly, "I'm tired of working 50 to 60 hours a week and worrying about it the rest of the time." In a sentence, I believe his answer is a job description for Tax Administrators and Assessors in all 100 North Carolina counties.

Successful Tax Administrators find ways to minimize the anxiety. One area of high voltage stress is business personal property. As an Assessor, we are responsible for listing, assessing and auditing taxable assets while depending on the 'honor' of the taxpayer. I think most would agree that today we are living in a society where honor is suffering from accelerated depreciation. In most counties, the bottom line is a shortfall of ad valorem tax revenue from business personal property.

What are we to do? Counties like ours can't justify a full time employee with qualifications that can get in a dog fight with high paid accountants from big businesses. The solution to my problem has been Turner Business Appraisers. Knowing Jim Turner and his associates are representing my County makes my job easier.

Jim is a Certified Public Accountant. To me, the CPA designation is more than a name... it is a statement that we are doing our job with a qualified audit team and we will not be intimidated. Winning requires a level playing field and Jim's appraisal firm gives us a home-field advantage.

More importantly, I can trust Turner Business Appraisers. I know that my taxpayers will be treated fairly and courteously. Jim and his staff are professionals and hard-working folks. They don't pick and choose the best accounts and leave me with the problems. They have demonstrated that they are willing to assist me with any tax problem that I encounter. I feel like Turner Business Appraisers have become my business personal property tax consultants that I can count on in time of need. Now that, my friends, is stress relief.

It is my upmost pleasure to recommend to you Turner Business Appraisers.

Respectfully,

Coby S. Heath
Pender County Tax Assessor